



A UfM labelled project



Union pour la Méditerranée
Union for the Mediterranean
الإتحاد من أجل المتوسط



Co-Evolve4BG

**Co-evolution of coastal human activities &
Med natural systems for sustainable tourism &
Blue Growth in Mediterranean**

**Co-Evolve4BG'S STEERING COMMITTEE
TECHNICAL DAY & OFFICIAL KICK-OFF MEETING,**

18th - 20th of September 2019

Organisers:

National Institute of Marine Sciences and Technologies

&

Union for the Mediterranean





OVERVIEW

A total of 419 proposals were submitted under the call for standard projects. The proposals involve 2,959 organizations from the 13 countries participating in the Programme. The ENI CBC Med Programme composed of the representatives of 13 participating countries approved a list of 41 projects recommended for funding. Out of the 282 organizations involved, 61% are established in Mediterranean Partner Countries and 8 as lead beneficiary. Two projects as Lead Beneficiary from Tunisia were selected for this call including Co-Evolve4BG project.

Co-Evolve4BG project aims at analyzing and promoting the co-evolution of human activities and natural systems in touristic coastal areas, allowing sustainable development goals within touristic activities based on the approach of Integrated Coastal Zone Management (ICZM)/Marine Spatial Planning (MSP) and thus fostering Blue Growth in the Mediterranean. This proposal is presented in the frame of the ENI CBC MED program's priority on environment-ICZM and constitutes a part of a wider project namely "Med Coast for Blue Growth" (MC4BG) – labelled by the 43 Countries of the UfM (S.O. meeting on 11/12/2017) in connection with the already running Co-Evolve project funded by Interreg MED program and in line with the strategic theme 2 of the Joint Action Plan (JAP) of the Bologna Charter Initiative, thus, producing an alignment of intervention, funding and synergies among the key players towards a major impact on the ground, and in particular on the Med partner countries concerned by the action (at cross boarder and transnational levels). The project focuses on the conditions for the co-evolution, as already addressed by the Interreg MED Co-Evolve project, extending its action towards the South & East Mediterranean Coastal Areas, and completing the framework of the MC4BG UfM labelled project. As is case with Interreg MED Co-Evolve, the analysis and the demonstration actions included in the project will produce results with a wide and long-lasting influence, fully exploiting the Blue Economy potential, promoting the creation of new markets and jobs in the field of ecosystem-oriented services (related to coastal and maritime tourism and coastal management & adaptation to climate change).

Co-Evolve4BG is an ongoing three-year **ENI-CBC-MED PROGRAMME** focusing on the sustainable development of maritime and coastal tourism, which was launched in September 2019 and brings together 9 partners (public regional and local administrations, universities, research institutes and a foundation).

The project will be implemented in five Mediterranean countries through 9 partners. Three European countries are represented by four partners and two Mediterranean partner countries (MPC) represented by five partners, including the lead beneficiary. With a particular focus on seven pilot areas including four in the Mediterranean partner countries (MPC), which will contribute to the transfer of the methodology and approach of the Co-Evolve project to the Mediterranean partner countries (MPC).

MedCoast4BG is a **Union for the Mediterranean (UfM)** labelled project since December 2017. It intends to extend **CO-EVOLVE's** conceptual and methodological model to the Southern & Eastern Mediterranean countries and involves, considering common (at the Mediterranean level) and diverse (at local level) natural, physical and geographical characteristics. The project involves the whole partnership of **CO-EVOLVE** and several other key players from the Mediterranean Partner Countries (MPC).

Both projects aim to analyse and promote the co-evolution of human activities and natural systems in touristic coastal areas, effects due to climate change and allowing sustainable development of touristic activities, in coexistence and synergy with other uses of the coastal and marine resources such as ecosystems, space etc. Running this approach, they encourage





the emergence of policies and initiatives to promote the development of sustainable and responsible coastal and maritime tourism management by applying the principles of ICZM and MSP with take into account all the main challenges related to a sustainable tourism (e.g. seasonality of demand, transport, sustainable use of resources, community prosperity and life quality, preservation of natural and cultural heritage).

In the Tunisian context, ICZM approach application already has been initiated. The 7th protocol of Barcelona has introduced the ICZM to the Mediterranean on January 21st 2008. Being ratified by 6 countries, the protocol came into force on Mars 24th 2011 and was signed by Tunisia in the 21st of January 2008, however, it is not yet in force owing to ongoing ratification procedures.

Two local action plans based on ICZM are to be used for national strategies. They concern the coastal area of Kroumirie and Mogods and the south cost of Grand Sfax. Whereas, at a national scale, a strategy with defined action plans have not been yet established. In the framework CO-EVOLVE4BG project, we are looking forward to contribute to the implementation of ICZM approach by developing these action plans for a sustainable eco-tourism in the pilot areas.

Compared to Co-Evolve already running project, Blue Economy is included within the development of action plans related to the application of ICZM approach at a national scale. To stand by a sustainable growth within the marine and maritime sectors, Blue Economy represents the current strategy aiming at going faster than classical economy. The 2030 Agenda for Sustainable Development and the Sustainable Development Goals (SDGs) state this relationship to foster sustainability by 2030, thus, ensuring economic prosperity, social development and environmental conservation in coastal areas. The main objective of the project is honing the techniques of the Blue Economy while developing the sector of tourism.

Co-Evolve4BG's Kick-off meeting will take place on the 18th and 20th of 2019, in Tunisia:

- Wednesday 18th of September will consist in Technical Workshop aiming at presenting the processes that will be adopted for implementing the project. The project implementation will follow almost the methodology of the Co-Evolve project.
- Thursday 19th of September will be dedicated to an internal Steering Committee Meeting (reserved to the project's partners).

Friday 20th September will be dedicated to the official Kick-Off ceremony of the Co-Evolve4BG project.





Co-Evolve4BG

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Steering Committee Meeting

Thursday 18 September 2019 (09:00 – 16:30)

OPEN TO CO-EVOLVE4BG PARTNERS

Organisers:

National Institute of Marine Sciences and Technologies

**Venue: Le Palace: Complexe Cap Gammarth
BP 68, 2078 Gammarth, Tunisie**



Agenda Day 1

Session 1-1	Session moderator: Béchir BEJAUI, Project coordinator
09:00 – 09:10	Welcome address and introductions <i>Béchir Béjaoui, Project coordinator</i>
09:10 – 10:40	WP1: Management of Co-Evolve4BG <i>Béchir Béjaoui, Project coordinator</i> Support Technical Manager (STM)
10:40– 11:10	Coffee break
11:10– 12:10	WP2: Communication & transferability Support Technical Manager (STM) <i>Gabriel Ferrús Clari, WP2 coordinator</i>
12:10– 13:10	WP3: Analysis at Mediterranean scale Support Technical Manager (STM) <i>Arnaldo Marin, WP3 coordinator</i>
13:10– 15:10	Lunch
15:10 – 16:10	WP4: Testing on Pilot Areas Support Technical Manager (STM) <i>Kokkinos Dimitris, WP4 coordinator</i>
16:10 – 16:25	Steering Committee minute Writing the SC minute Support Technical Manager (STM)
16:25 – 16:30	Conclusions and next steps <i>Béchir BEJAUI, Project coordinator</i>



Co-Evolve4BG

Co-evolution of coastal human activities & Med natural systems for sustainable tourism & Blue Growth in Mediterranean

Co-Evolve4BG TECHNICAL DAY

Thursday 19 September 2019 (09:30 – 18:00)

**OPEN TO CO-EVOLVE4BG/Co-Evolve/
MedCoast4BG PARTNERS AND OBSERVERS**

Organisers:

*National Institute of Marine Sciences and Technologies,
& Union for the Mediterranean*

**Venue: Le Palace: Complexe Cap Gammarth
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Agenda Day 2

Session 2-1	Session moderator: Harry Coccossis, University of Thessaly
09:30 – 09:45	Welcome address <i>Hechmi Missaoui, General Director of INSTM</i>
09:45 – 10:05	Co-Evolve4BG: Scope, goals and objectives and methodology <i>Béchir Béjaoui, Project coordinator</i>
10:05- 10:25	Importance of transferability for the implementation of the Co-Evolve4BG <i>Gabriel Ferrús Clari, Fundación Valenciaport (Valenciaport)-SPAIN</i>
10:25 – 10:55	Coffee break
Session 2-2	Session moderator: Emmanuel Maniscalco, CPMR
10:55 – 11:15	Methodology and Recommendations for carrying out T&EF analysis at Mediterranean scale, Capitalising on Co-Evolve results <i>Arnaldo Marin , University of Murcia</i>
11:15 – 11:45	Summary of T&EF to be carried out at MED scale and Local scale <i>Béchir Béjaoui, Khouloud Athimen, INSTM &</i>
11:45 – 12:05	First Steps for Sustainability Assessment: Indicators and Toolkit <i>Arnaldo Marin, University of Murcia</i>
12:05 – 12:35	Sustainability Assessment: Indicators and Toolkit <i>Harry Coccossis, University of Thessaly</i>
12:35 – 14:35	Lunch and discussion
Session 2-3	Session moderator: Arnaldo Marin, University of Murcia
14:35- 14:50	Simulation of action plan implementation for tourism development: Djerba's case study <i>Khouloud Athimen, Engineer, INSTM</i>
14:50 – 15:20	Coastal tourism perspectives in a broad policy framework: from ICZM to MSP <i>Harry Coccossis, University of Thessaly</i>
15:20 – 15:50	Coffee break



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<i>Session 2-4</i>	Session moderator: Béchir Béjaoui, INSTM
15:50 – 16:10	Framework and methodology of Co-Evolve and local Action Plans preparation <i>Roberto Montanari, Emilia-Romagna</i>
16:10 – 16:30	Stakeholder involvement for local Action Plans definition: approach, methods and techniques <i>Sabrina Franceschini, Emilia-Romagna</i>
16:30 – 16:50	Pilot actions of CO-EVOLVE, results and good practices for experiences transferability <i>Christian Marasmi, Emilia-Romagna</i>
16:50 – 17:50	Joint discussion: Lessons learnt from Co-Evolve <i>Roberto Montanari, Emilia-Romagna</i> <i>Harry Coccossis, University of Thessaly</i> <i>Kokkinos Dimitris, REMTH</i> <i>Bechir Béjaoui, INSTM</i>
17:50 – 18:00	Looking forward (Conclusion and Next Steps) <i>Bechir Bejaoui, Project coordinator, INSTM</i>
19:30	Meeting in Hal of the hotel - Departure for diner



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Official Co-Evolve4BG Kick-Off Meeting Friday 20 September 2019 (09:00 - 15:15)

**OPEN to Co-Evolve4BG/Co-Evolve/
MedCoast4BG PARTNERS AND OBSERVERS**

Organisers:

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Agenda Day 3

Session 3-1	Session moderator: Béchir Béjaoui, Project coordinator
09:00 - 09:15	Welcome address Hechmi MISSAOUI, The General Director, National Institute of Marine Sciences and Technologies of Tunisia (INSTM)
09:15 - 09:30	Support of the EU to the MED country and MPC Partners/Countries Patrice Bergamin, The Ambassador of the European Union in Tunisian
09:30 - 09:45	Opening word Samir Taieb, The Minister of Agriculture, Water Resources and Fisheries.
09:45 - 10:00	Amel Hachani , Directrice de Office National du Tourisme Tunisien
10:00 - 10:15	Emmanuel Maniscalco , Senior EU Programmes officer, Conference of Peripheral Maritime Regions (CPMR), Lead Promoter of MC4BG
10:15 - 10:30	Isidro Gonzales Afonso , Deputy Secretary General of Union for the Mediterranean
10:30- 10:45	Mohamed Bouden , Directeur Général de l'Agence Nationale de Protection de l'Environnement
10:45- 11:00	Samira Rafrafi , Directrice à la coopération transfrontalière, Ministère du Développement, de l'investissement, et de la coopération Internationale
11:00 - 11:30	Co-Evolve4BG'S Coffee Break
Session 3-2	Session moderator: Ali Harzallah, INSTM
11:30 - 11:45	Introduction and presentation of the overall objective of the project Béchir Béjaoui, Project coordinator, TUNISIA
11:45- 12:00	Importance of stakeholder integration in decision making processes and local plans and policies formation Roberto Montanari, Sabrina Franceschini, Regione Emilia-Romagna, ITALY
12:00 - 12:15	ICZM: processes and tools for governing, protecting, and sustainably developing the coastal areas Roberto Montanari, Regione Emilia-Romagna, ITALY
12:15- 12:30	Pilot Area Analysis: example of the case study Kokkinos Dimitris, Region of East Macedonia & Thrace (REMTH)-GREECE
12:30 - 14:30	Co-Evolve4BG'S Lunch
Session 3-3	Session moderator: Roberto Montanari, Emilia-Romagna
14:30- 14:45	Experiences of Integrated Coastal Zone Management in Lazio Region Giuliano Tallone, Region Lazio-ITALY
14:45- 15:00	Project expectation: Anticipated outcomes from the project in Lebanon (Tyre and Batroun Pilot Areas) Nahed Msayleb, AMWAJ of Environment NGO
15:00- 15:15	Getting started: Next steps and time frame Béchir Béjaoui, Project coordinator