

Participation...
according to the
Emilia-Romagna Region

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Regional Department on institutional and territorial development, citizen participation

T.A.K.E. PART November 13, 2019 - Naples







The regional law on participation (15/2018)



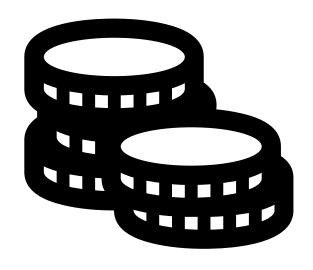
- The Emilia-Romagna Region has a law on Participation since 2010 (l.r. 3/2010) recently repealed and replaced by Law 15/2018.
- The general objective ... is to develop and foster a sense of active citizenship in the choices of public policies, and in particular to important and strategic decisions for a territory, creating a network of information, consultation, listening and involvement among the various actors, in compliance with the principles of transparency, fairness and simplification of administrative action.

The organization





The tenders



• From 2012 to today an investment of 2.3 million euros for over 800 participatory processes surveyed and 160 projects funded. Since last autumn to January 2019, in addition to approving the new law on Participation, we have carried out two public tenders, one of which is a theme to support bodies involved in activating participatory processes for the revision of their statutes or regulations relating to participation. Another closed in mid-October, the investigation is now underway, and we received as many as 77 projects and in consideration of the budget we have made available will be the tender with the largest number of projects funded ever.



Community of Participatory Practices of the Emilia-Romagna Region

 During 2018, through a process of coplanning with experiential participatory activities based on learning by doing, the community of practices of regional participation operators came to life.

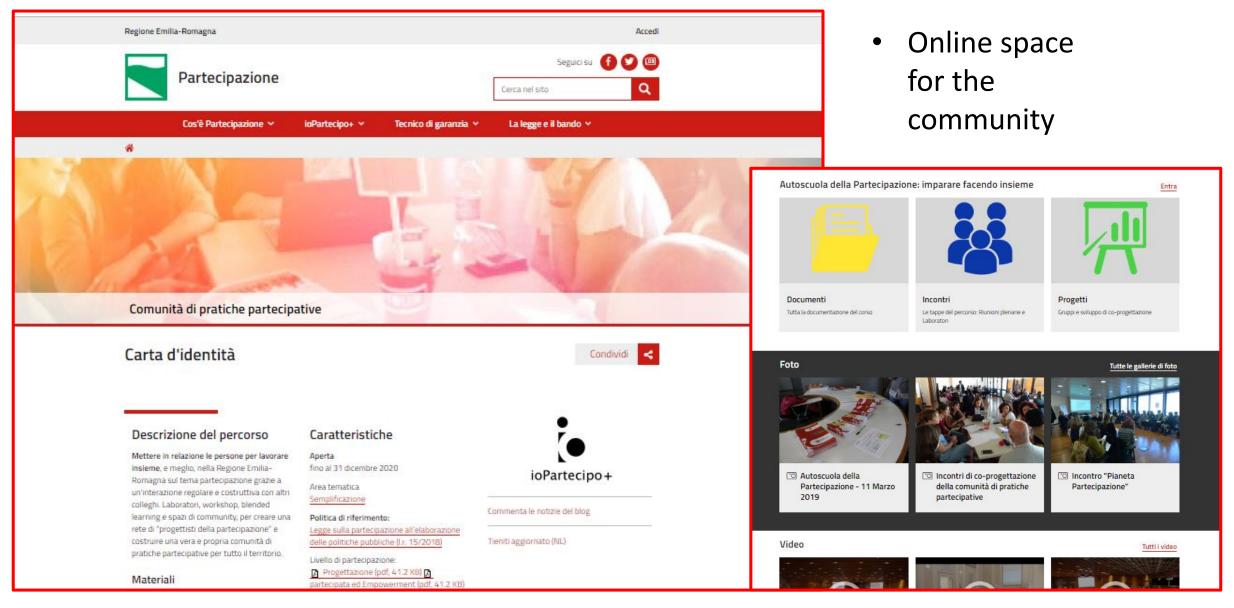
Goals:

- work on facilitation and participatory methods for creative problem solving and participatory project management
- activate a permanent process of innovation and continuous improvement based on listening, involving and enhancing skills





Community of Participatory Practices of the Emilia-Romagna Region

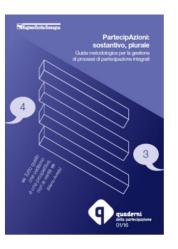




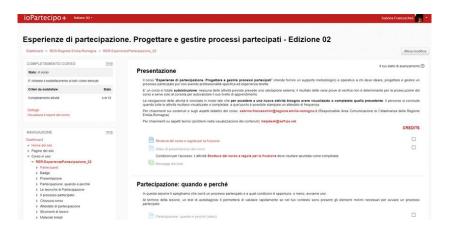
Training activities

- The methodological guide
- The e-learning course on Self
- The integrated course
 AUTOSCUOLA DELLA
 PARTECIPAZIONE: from March
 2019 a blended learning course
 involving almost 200 people













Communication activities

The promotion:

- Participation site
- Newsletter

Online Participation:

ioPartecipo +

Social profiles:

- Facebook: Io Partecipo
- Twitter: @ioPartecipoPlus

Youtube: Partecipazione Regione

Emilia-Romagna

Special projects:

#losapeviche



2 cases of participatory processes, good practices and results



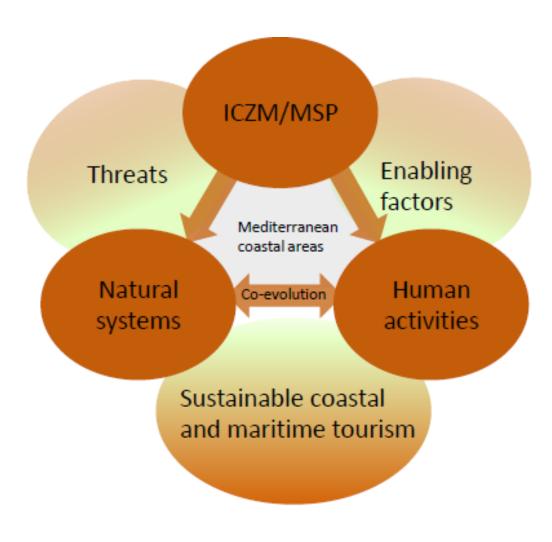




CO-EVOLVE

co-evolution of human activities and natural systems

General Objective



CO-EVOLVE aims at analyzing and promoting the co-evolution of human activities and natural systems processes in touristic coastal areas, allowing sustainable development of touristic activities based on the principles of ICZM/MSP.



Partnership

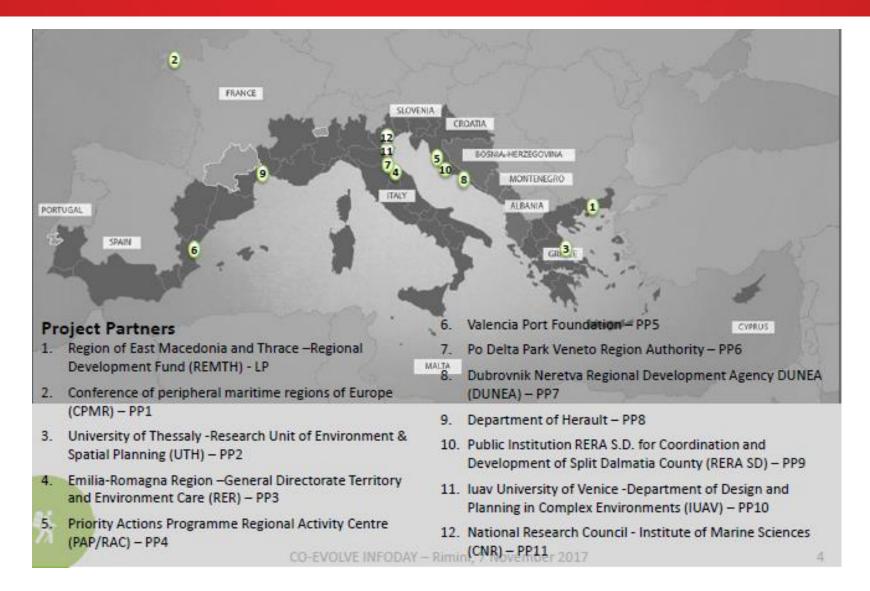
















Emilia-Romagna's pilots

- Local plans will be co-designed and verified also through the use of some specifics participative patterns. The involvement of local communities and the actors on which the plans will have the impact, is intended in defining objectives and actions more suitable, adequate, functionally and responsive to actual needs, and, therefore, more easily reachable.
- For the two pilots scheduled in the current project, different paths are under definition: on the grounds of specific contexts and needs, to which the same methodology will be applied. This will allow to have, at the end of Co-Evolve, two case-studies, with related action plans agreed with the communities and the local stakeholders.



Example: the Cattolica harbour



WP4 – Cattolica Pilot Area



- A densely urbanized C&M tourism destination, with beach facilities and a multi-purpose river port (fishing, yachting, shipyards, yacht production, shops) with high waste production and peculiar by each kind of activity
- Phenomena of siltation from upstream and sand accumulation at the port's mouth reduce safety, attractiveness and operability of the port, with strong impacts on the various tourist and economic activities present.
- Periodic dredging operations with a strong impact both on the environment and on the costs that the public administration must support are necessary.



Example: the Cattolica harbour

Participatory process Co-Evolve								Decen	nber 20	17 - Ma	y2019							
Pilot Area 2A – Cattolica (18 Months)	Dec	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12	M13	M14	M15	M16	M17	M18
Activities																		
Co-design of the Participatory Process, Coordination workshop (Bologna)	21 Dec																	
Co-design of the Participatory Process, Coordination workshop (Bologna)		16 Jan																
Co-design of the Participatory Process, Interactive workshop to plan the public launching event (Cattolica)			8 Feb															
Participatory Process launching event (Cattolica)				9 Mar														
1st Participatory Workshop (Cattolica)					22 Mar													
Opening of "Piazza Co-Evolve" on loPartecipo+ platform					24 Mar													
2 nd Participatory Workshop (Cattolica)						11 Apr												
Visit to the prototype ejectors UniBo Lab site (Bologna)							2 May											
3 rd Participatory Workshop (Cattolica)							11 May											
Installation of the ejector system by the slipway site, working in temporary mode. Start of monitoring by UniBo									2 Aug	7 Sept								
On-site visit of the certifying body for European CE standard mark										19 Sept								
4th Participatory Workshop (Cattolica)											26 Oct							
Visit area of ejectors, completion of works certification														17 Jan				
Public event presenting the results of participatory Process and Action plan for Cattolica harbour																14 Mar		
Updating of "Piazza Co-Evolve" on loPartecipo+ platform																		



Example: the Cattolica harbour

Main results, themes and actions individuated in the local Plan



- ✓ Public/Private collaboration for monitoring and sharing maintenance of the seabed of the port (elements for a P/P Memorandum of Understanding)
- ✓ Sustainable management of the seabed also through innovative solutions (ejectors plant installed in the haulage/launching basin)
- ✓ Feasibility project for installation of ejectors plants in all the critical poinSeparatExample: the process for Cattolica harbour
- ✓ ts of the port seabed
- ✓ e systems of waste collection, fishermen, shipyards, marinas, urban, and reduction of waste production in the port area
- ✓ Reduction of river fine sediment load also through the introduction of opportune terrain management measures in the river watershed

An **Action Plan** to be implemented with the collaboration of diverse public and private stakeholders, with specific agreements and memoranda of understanding, for the management, environmental sustainability and relaunch of the Port of Cattolica

https://partecipazione.regione.emilia-romagna.it/co-evolve



The participation process SEINONDA

2007 EU Flood Directive on the assessment and management of flood risks

POLICY fase



The purpose of this Directive is to establish a framework for the assessment and management of flood risks, aiming at the reduction of the adverse consequences for human health, the environment, cultural heritage and economic activity associated with floods in the Community.



Flood event: Temporary covering by water of land not normally covered by water. This shall include floods from rivers, mountain torrents, Mediterranean ephemeral water courses, and floods from the sea in coastal areas, and may exclude floods from sewerage systems



The participation process

LEVEL OF INVOLVEMENT



Goals

- To share the flood hazard and risk maps
- To engage citizens and stakeholders during all process
- To reach new ideas and proposals
- To create new networks and partnerships
- To train and prepare the general public

Target

Citizens, Associations, Local Authorities, Private companies

Planning

- The project lasted 2 years and half.
- From May 2013 to December 2015

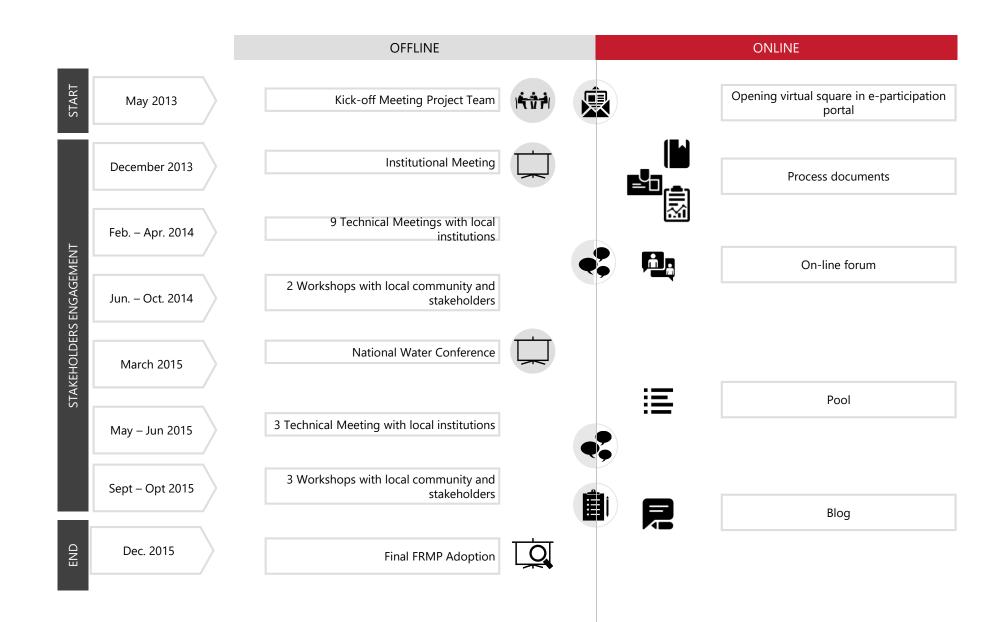
Coordinator

• Emilia-Romagna Region

Regional Department for Soil and Coast Protection and Drainage System

PLANNING OF ACTIVITIES

From May 2013 to December 2015



The workshops



Methodology



Challenging problems are transformed into creative ideas, innovations, strategies and solutions through dialogue, leadership, communication and participatory interaction.

We used various technique like:

- Team Building and Action Planning (for internal workshops)
- LegoSeriousPlay, MODI' Digital Mosaic, Knowledge and World Café, Idea Boxes (to involve the target)

The Workshops



Themes:

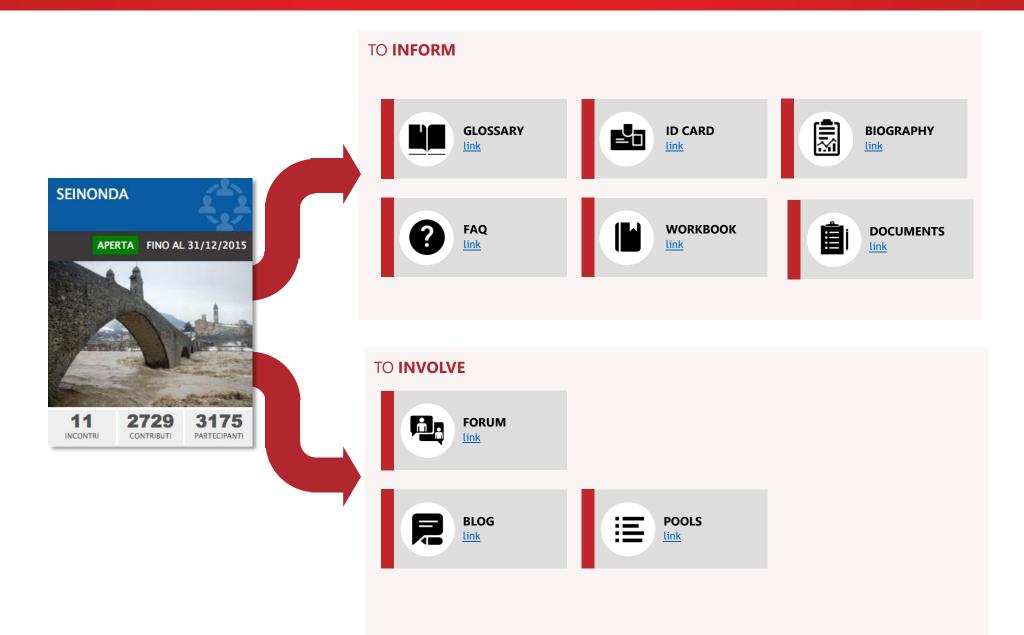


- River and drainage system maintenance: regulations, methods, costs, critical points (PREVENTION / PROTECTION MEASURE)
- Coastal areas maintenance: regulations, methods, costs, critical points (PREVENTION / PROTECTION MEASURE)
- Emergency plans (PREPARATION MEASURE)
- Regional Alert System (PREPARATION MEASURE)

How the public perceives the problem What action the public requires

ONLINE TOOLS

SEINONDA virtual square





ONLINE CAMPAING

SEINONDA banner advertising



Figures

- 29 days
- form 11/11 to 9/12 of 2015
- Budget: €10.000,00
- Total impressions: 12.304.516
- Total click: 20.917
- Total visits: 26.090
- Total visitators: 23.103
- conversion rate 3,04%



Telefoni in comune quel legname accumulato che hai notato la

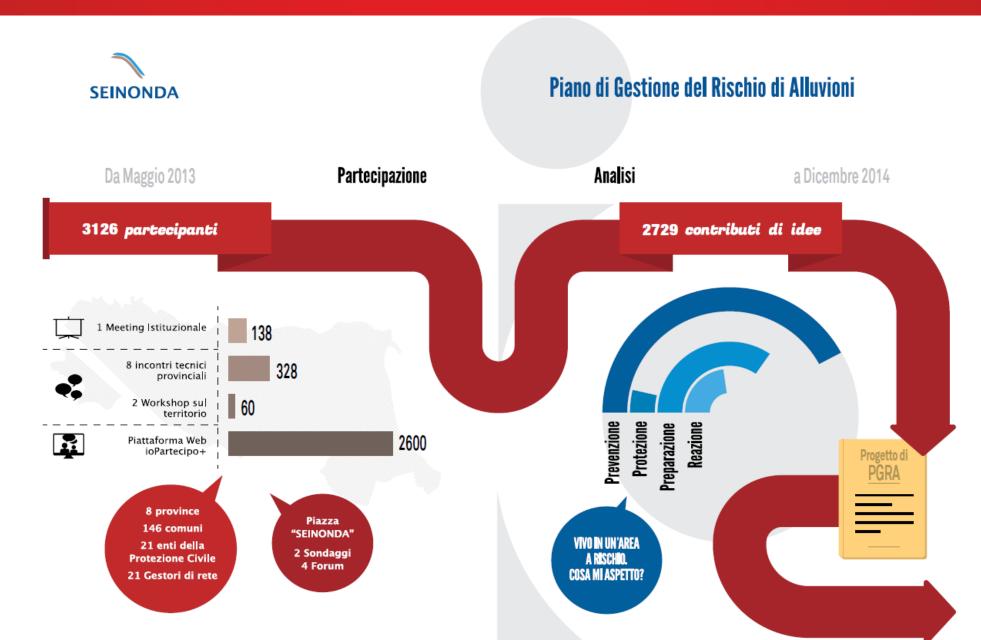
Alutaci a sensibilizzare gli altri, perché l'inferessamento di tutti è un aspetto prioritario.

La tua partecipazione può avere un'influenza positiva e diffusa sulla tua

settimana scorsa potrebbe fare disastri.

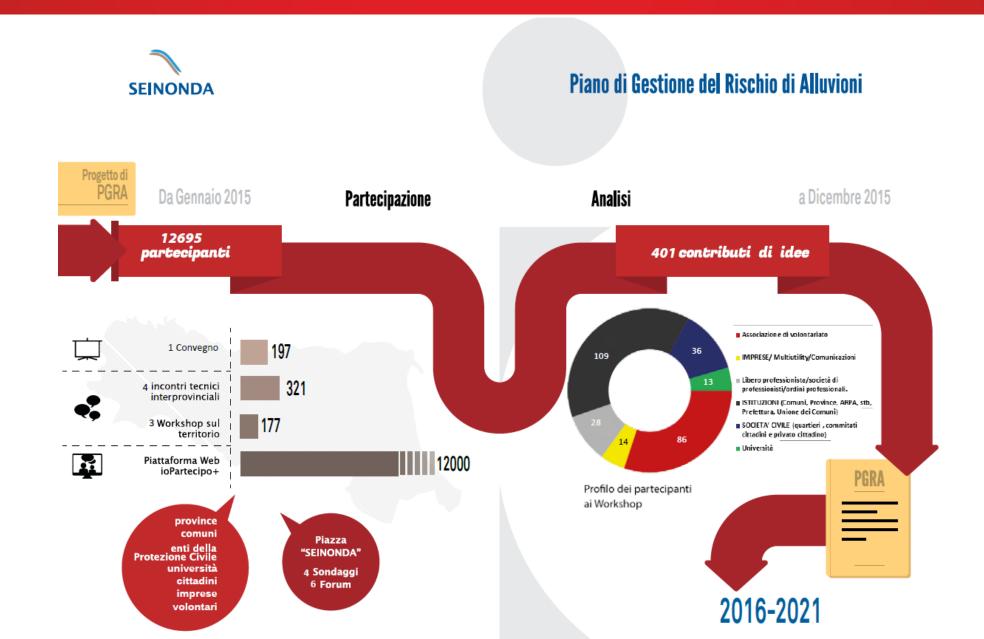
Some figures

First years of project



Some figures

Second years of the project



SOME FIGURES...

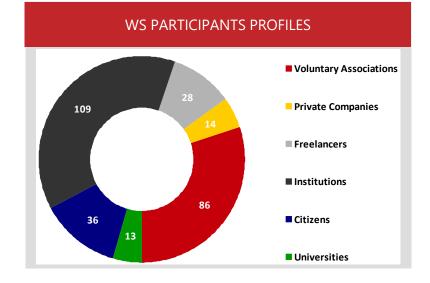
In two years of project (from 2014 to 2015)

IDEAS/ PROPOSALS

3130

TOTAL PARTICIPANTS

3821



ON LINE CONTACT

Visitors

14.600

Download

518

Contributions

311

MEETING/WORKSHOP

19

FEEDBACK PARTICIPANT

...from tomorrow I'll try to share this experience with my friends...

PRESS RELEASE

185

Impacts



- The regional strategy in Flood Risk Management (FRMP) has been re-defined also with the contribution of citizens ideas
- More attention to public involvement in risk management (schools, young people, associations, volunteers, etc)
- Development of new communication channels between public institutions and citizens, especially during emergency situations
- Improvement of the cooperation between different public institutions
- Development of new tools for establishing cooperation between public institutions and citizens in watercourses maintenance
- Empowerment of Mayors and citizens
- New partnership between Research team public institutions and private companies
- Build resilient communities



Key factors What resources were strategic...



PROJECT TEAM «Cabin

«Cabina di Regia»

33 members (16 women)

Emilia Romagna Region: Servizio Difesa del Suolo, della Costa e Bonifica, Servizio Comunicazione, Educazione alla Sostenibilità e Strumenti di Partecipazione, Servizio Tutela e Risanamento Risorsa Acqua, Servizio Geologico, Sismico e dei Suoli; Servizio Tecnico di Bacino Romagna, Po di Volano e della Costa, Reno, dei Bacini degli Affluenti del Po

Autorità di Bacino del fiume Po, del Reno, Interreg.le Marecchia e Conca, dei Bacini Regionali Romagnoli

Consorzio della Bonifica Renana, Parmense, di Piacenza

Agenzia Regionale di Protezione Civile, Agenzia Regionale per la Protezione Ambientale **Assessorato** Sicurezza Territoriale, difesa del suolo e della costa, protezione civile

BUDGET

About **30,000**

Professional meeting support

About **20,000**

Professional organization support

About **10,000**

Advertising



25 internal meeting to prepare the workshops

PROFESSIONAL SUPPORT

FUTOUR company helps Region for discuss so as to take decisions and cocreate the future.



PROMOTIONAL CHANNELS

Below the line (poster, workbook, IDCard, ecc), Online: web eParticipation platform, Social media, Banner Advertising

BURIER – 13^ European Water Youth Parliament (16 March 2016)



Workshop SEINONDA: new perspective and ideas from European young people

The workshop dedicated to the Emilia-Romagna experience allowed us to illustrate the project as part of the activities of the European Youth Parliament, focusing interventions on actions to be implemented during a flood event and on how to organize a volunteer network in following the occurrence of a calamitous event. The boys were invited to take part in a participatory moment to help develop emergency management models.



Challenges and solutions

Challenge	Solution
New orchestration capability needs to be developed	Team building and Action Planning
Feedback mechanisms and participation are essential ingredients to developed effective policies	Stakeholder engagement with innovative mechanisms
Discuss about technical problems and themes with citizens and local communities (non expert stakeholders)	New language approach and new perspective
Institutions and Local Authorities go face to face with public: communication and participation is a risk? Public participation in decision making	Clarify public role and competences in a transparent and smart modality.

Tips to share

Tip 1

Taking the time to process design and internal sharing tips



Tip 2

Do not be discouraged by the (normal) difficulty: every problem is a challenge to overcome



Do not be afraid to do things they have never done innovation goes from there!



Tip 3

Participation is a hard task for citizens but can be extremely interesting: dedicate your time in these initiatives!!

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